

# The Rosenlund Family

**HAGS<sup>®</sup>**  
 Inspiring all generations



## The importance of open/public spaces

Our parks & open/public spaces provide intrinsic environmental, aesthetic and recreational benefits to our communities.

We believe it is extremely important that these public spaces are welcoming for people all ages and abilities.

Seating in outdoor spaces provides people with a comfortable space to take a break, to meet others or simply sit and enjoy the scenery.



## The current climate

Considering the COVID-19 pandemic, people have responded to modern challenges by returning to simpler, more traditional activities.

Having more park furniture means:

- It encourages people to enjoy the outdoors
- It supports people's social wellbeing
- It can help with social distancing rules when products are strategically placed, giving people the opportunity to enjoy outdoor spaces safely



## Vision of the new furniture

The Rosenlund combines modularity and functionality with beauty.

HAGS handpick leading contemporary designers who are strong interpreters of our philosophy and combine their talents with the passionate HAGS creative team.

The Rosenlund furniture brings together aesthetically pleasing features as well as providing all the functions that outdoor and public furniture has to offer.

## Something for everyone

Outdoor furniture has a huge impact on the way people use public spaces

The Rosenlund is designed to be inclusive. Our expertise in design, engineering and manufacturing allows us to create furniture that can be used by everyone.

The selection of the products in the range can also allow the formulation of different types of set up providing outdoor and public spaces with more choice.



## Things to consider

There are many things to consider when buying or installing outdoor furniture.

Below are just some of the factors we consider at HAGS when creating the best products on the market:

- Rain & moisture
- Mold, mildew & rot
- Rust & corrosion
- Warping
- Fading
- Cracking
- Heat retention
- Wind



## Highly durable & long lasting

The design of the Rosenlund furniture range not only looks great, but it is built to last a lifetime.

When buying furniture for outdoor or public spaces, there are many things to consider.

At HAGS, our industry leading expertise ensures that all things are considered and therefore designed & engineered to provide furniture that lasts a lifetime.



## Scandinavian design

HAGS is rooted in the Scandinavian design tradition characterized by enduring aesthetics, functionality, craftsmanship and an honest expression.

The range is simplistic, elegant and comforting, echoing the values of Scandinavian design alongside the vibrancy of a modern colour palette.

The Rosenlund family boasts a new perspective on outdoor furniture, through a soft expression of beautifully crafted pine slats paired with the subtle details of its coloured arm rest, legs and steel work.



## Built to last

We believe in quality and all products we make are built to last.

Our Park and Urban range offers some of the finest products on the market as they are made from some of the best materials the industry has to offer.

The Rosenlund range uses Scandinavian Pine wood - one of the best materials to use in furniture products.

Therefore, the Rosenlund collection is not only tough but it's robust with a high resistance to shock, giving this fantastic range longevity, while keeping it stylish.

## Modularity when you need it

Rosenlund allows you to arrange the modules in infinite combinations, according to your individual taste and needs.

Whether it's a small or large space or a particular formation that is required, the Rosenlund family of products can help provide the set up that is required.

Our team of in-house experts can help create the perfect combination.



## Built to be inclusive

We believe in being inclusive. Inclusion is in-built into our DNA because we want our products to be enjoyed by everyone.

As we age, arm and back rests become more important and can mean the difference between someone being able to use the seat comfortably or not. We've designed both the Bench and Sofa to have a sitting height of 445mm, making it easily accessible and allowing the feet to be flat on the floor for comfort.

The arm rests available on both the Sofa and Bench have a height of 705mm from the ground, meaning there is a reachable surface with which to steady oneself prior to sitting.



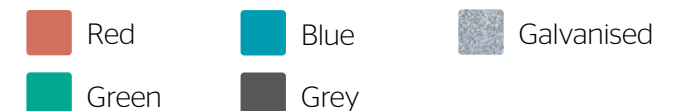
## Colours and Materials

We have chosen soft calm tones from the most common colours giving any space a welcoming, warm and calm feeling.

The wood used for the Rosenlund range is high quality pine wood in accordance to HAGS' material requirement specification. The surface treatment of the wood will be the standard high-level treatment we provide on our similar products, but for the Rosenlund range it will be in a slightly brighter spectrum.

As standard the steel will be available as powder coated and in 5 different colours.

### Steel Powder Coated



### Timber Engineered Pine



### Guide to HAGS icons



Assembly time

Anchoring: **OM** Above Ground

For more information about product options please visit: [www.hags.com](http://www.hags.com)

## Rosenlund Bench

The Rosenlund Bench has been built to comfortably fit 3 adults. It has been designed with a height of 0.45m, making the sofa inclusive and easily accessible.

Furthermore, due to its depth, users can sit on both sides of the bench.

The Rosenlund Bench without armrests is a perfect companion for the narrow table or even just as a stand-alone seating space.



### Rosenlund Bench

- 8076975 **OM** *Red*
- 8076977 **OM** *Green*
- 8076978 **OM** *Blue*
- 8077094 **OM** *Grey*
- 8076814 **OM** *Galv*

✚ 1,75 x 0,60 x 0,45



## Rosenlund Bench with Armrests

The Rosenlund Bench with armrests gives you an even more inclusive option.

The armrests have been designed to be at an inclusive height and protrudes out from the bench to provide the user with support for an even easier access.



### Rosenlund Bench with Armrest

- 8076979 **OM** Red
- 8076980 **OM** Green
- 8076981 **OM** Blue
- 8077097 **OM** Grey
- 8076896 **OM** Galv

🌀 1,75 x 0,60 x 0,70



## Rosenlund Sofa

The Rosenlund Sofa has been built with the intention to comfortably fit 3 adults. It has been designed with a height of 0.45m, making the sofa inclusive and easily accessible.

The Rosenlund sofa without armrests goes perfectly with the narrow table or can also be used as a stand-alone piece.



### Rosenlund Sofa

- 8076992 **OM** Red
- 8076997 **OM** Green
- 8076998 **OM** Blue
- 8077096 **OM** Grey
- 8076923 **OM** Galv

✦ 1,75 x 0,60 x 0,85





## Rosenlund Sofa with Armrests

The Rosenlund Sofa with armrests gives you an even more inclusive option.

The armrests have been designed to be at an inclusive height and protrudes out from the bench for support and an even easier access.



### Rosenlund Sofa with Armrests

- 8076983 **OM** Red
- 8076984 **OM** Green
- 8076986 **OM** Blue
- 8077095 **OM** Grey
- 8076898 **OM** Galv

✚ 1,75 x 0,65 x 0,85



## Rosenlund Narrow Table

The Rosenlund Table has been designed with a clean look for long-lasting aesthetics. It has a distinct character through subtle detailing and a simple expression. A great complement to any outdoor setting.

The Rosenlund Narrow Table is ideal for places where space is very limited, such as an urban environment. The sofa or bench without armrests are the perfect combination for this option.



### Rosenlund Narrow Table

- 8077006 **OM** Red
- 8077009 **OM** Green
- 8077011 **OM** Blue
- 8077088 **OM** Grey
- 8076863 **OM** Galv

✚ 1,75 x 0,60 x 0,75



## Rosenlund Wide Table

The Rosenlund Wide Table is great for family orientated locations, such as near a playground.

It can be combined with the products without armrests as well as those with armrests.



### Rosenlund Wide Table

- 8077031 **OM** *Red*
- 8077032 **OM** *Green*
- 8077033 **OM** *Blue*
- 8077091 **OM** *Grey*
- 8076885 **OM** *Galv*

✚ 1,75 x 0,90 x 0,75



## Rosenlund Micro Table

The Rosenlund Micro Table is a simple and easy-to-use side table that carries a visual lightness in both its expression and function. Perfect for different urban settings.

The idea behind the design was to create a simple, practical space for working, eating and playing on a sofa or bench—the Side Table serves as an easy companion for the Rosenlund seating products.

The construction of the table is recognisably friendly through its graphic planes and sturdy construction.

This Micro Table can be installed on a bench or sofa as a single or in pairs. It can be placed in between the intended 3 seating positions of the bench or sofa, but it can certainly be mounted on both versions.



### Rosenlund Micro Table

- 8077038 **OM** Red
- 8077042 **OM** Green
- 8077044 **OM** Blue
- 8077098 **OM** Grey
- 8076934 **OM** Galv

⊕ 0,25 x 0,30 x 0,25









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